

Short Stay in Fribourg

International Communication & Business

30.09 – 06.10.2019

Open to Bachelor and Master students of
all majors with English proficiency

Registration [link](#)* until 31.08.2019

**Or click <https://survey.unifr.ch/index.php/631162>*

THE UNIVERSITY OF FRIBOURG



University of Fribourg
(Universität Freiburg /
Université de Fribourg) was
founded in 1889 and is a
comprehensive research
university.

It is one of the twelve public
universities in Switzerland
and is **the only bilingual
university**, which offers full
curricula in both French and
German.

English is widely spoken and
is the main language in most
post-graduate programs.

The Times Ranking rated
UniFR **top 100 Best
European Universities** and
**top 100 in International
Outlook** in 2018.



WHAT TO EXPECT IN ONE WEEK?

ACADEMICS

14 teaching hours on
intercultural
communication and
international business

FIELD TRIP

Visit the “zero carbon”
innovative site and
talk to local
entrepreneurs

KNOW SWITZERLAND

5 teaching hours
introducing the country
and French language

EXPLORE FRIBOURG

Full-day excursion to
world famous attractions
in the region



TIMETABLE

Date	Detail
Mon 30-09	Arrival in Switzerland and take train to Fribourg, pick-up from the Fribourg train station to hotel, check-in Free time
Tue 01-10	Courses (subject to change): • Intercultural Management • Communication in the European business context • Fundamentals of International Management / European Marketing • Entrepreneurship • Business English Writing • Introduction to Switzerland • Introduction to French language
Wed 02-10	
Thu 03-10	
Fri 04-10	
	Field visit to Smart Living Lab in the Blue Factory, a research and development center for tomorrow's green world. Exchange with local entrepreneur.
Sat 05-10	Excursion day in Fribourg Region • The farmer market • Little train tour in Fribourg old town • Guided tour to Maison Cailler the chocolate factory • Castle Gruyères Farewell dinner in a local restaurant, certificate presenting
Sun 06-10	After breakfast, check-out. Take train to airport and departure

During 30.09 to 04.10, lunch and dinner will be served in the university cafeteria

TEACHING STAFF



Prof. Eric Davoine
Faculty of Economics and Social Sciences
Intercultural Management

Prof. Davoine obtained a double doctorate degree in management sciences from the University of Lyon and University of Freiburg. He is the holder of the Chair for Human Resources and Organizations in the Faculty.

The research of Prof. Davoine and his team focus on the themes associated with Human Resources function in national or international companies.



Prof. Pia Stalder
Formerly in the Faculty of Arts and Humanities
Communication in the European business context

Prof. Stalder obtained the PHD degree from University of Bern and University of Fribourg, she analyzed the verbal and non-verbal communication strategies in international business meetings.

Prof. Stalder is an expert in business communication and strategy in international work settings. She has worked for several private companies and for the Swiss Parliament.



Prof. Kirk Morschett
Faculty of Economics and Social Sciences
Fundamentals of International Management

Prof. Morschett obtained the PHD degree in Business Administration from Saarland University. He is the holder of the Chair for International Management in the Faculty.

Prof. Morschett does researches and publishes on management, marketing, strategies of multinational companies. He and his team works closely with Swiss multinational companies.



Prof. Emmanuelle Fauchart
Faculty of Economics and Social Sciences
Introduction to Entrepreneurship

Prof. Fauchart is the holder of the Chair of Strategic Entrepreneurship in the faculty.

TEACHING STAFF



Prof. Thomas Austenfeld
Faculty of Arts and Humanities

Business English Writing

Prof. Austenfeld obtained the PHD degree in English from the University of Virginia. He is Professor of American Literature in the department of English.

Prof. Austenfeld served as the Dean of the Faculty of Arts and Humanities during 2009 to 2011.



Dr. Bernhard Altermatt
Faculty of Arts and Humanities

Introduction to Switzerland

Dr. Altermatt holds a PDH degree in Contemporary History from the University of Fribourg.

Dr. Altermatt is devoted in promoting the bilingualism in Fribourg and is actively involved in various local educational and-political associations. He works as a lecturer and researcher in the Center for European Studies and Institute of Federalism.



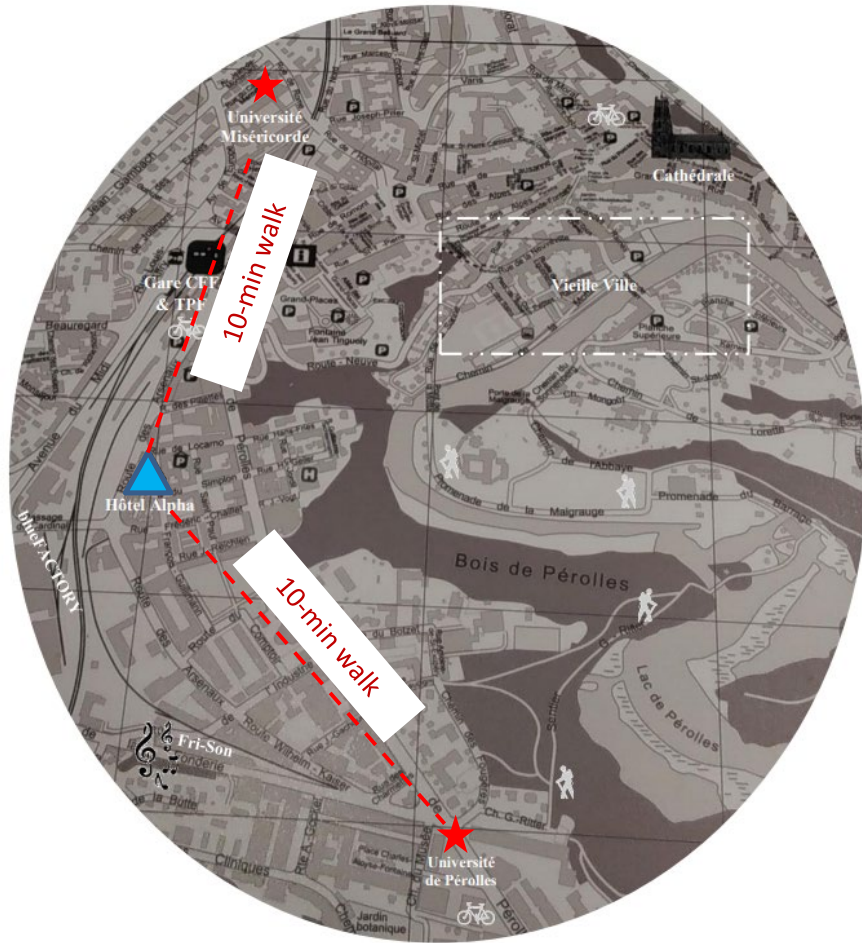
Ms. Orbal Jones
Formerly in the Faculty of Arts and Humanities

Introduction to French Language

Ms. Jones was trained in teaching French as second language, she was one of the teaching members for the intensive French course in the Language Center of University of Fribourg.

Ms. Jones is perfectly trilingual in French, German and English thanks to her diverse family heritage.

STAY IN THE CITY CENTER



Single room: 16 m²,
one single bed.



Twin room: 22 m²,
two single bed.



Triple room: 24 m²,
one double bed and one
single bed.

*All rooms have desk, cable
TV, fridge, private bathroom
and wifi.*



- The two** ★ : The two UniFR campuses
Fri-Son : Culture center for students, where parties are held...
Blue Factory : The “zero carbon” innovative site, home to several
 research and development centers and companies
Vielle Ville : Fribourg oldtown

PROGRAM FEE

What is included:

- ✓ **Tuition** and material
- ✓ **6-night stay** in a three-star hotel
- ✓ **Full board** during the stay (three meals a day except one picnic on the excursion day)
- ✓ **Farewell dinner** in a local restaurant
- ✓ **Train tickets** between airport and Fribourg
- ✓ Entrance ticket to the **little train tour** to Fribourg Oldtown
- ✓ Entrance ticket and guided tour to **Cailler Chocolate Factory**
- ✓ Entrance ticket to **Gruyères Castle**
- ✓ **Transportation** on the excursion day
- ✓ On-site coordinator for the week



What is not included:

- Visa application fee
- International air tickets
- Other fees for independent activities

TRIPLE ROOM
1'250 CHF



If you choose...
TWIN ROOM
1'350 CHF



SINGLE ROOM
1'550 CHF



FIELD VISIT & EXCURSION IN THE REGION



Row 1

Left: The house of the Smart Living Lab project
Right: Blue Factory in Fribourg



Row 2

Left: The little train tour
Right: The fairy tale-like town of Gruyères



Row 3

Left: Castle Gruyères

Middle: Chocolate tasting inside the Cailler Chocolate Factory

Right: The Saturday farmer market in front of City Hall





**WELCOME TO SWITZERLAND
THIS OCTOBER!**

